

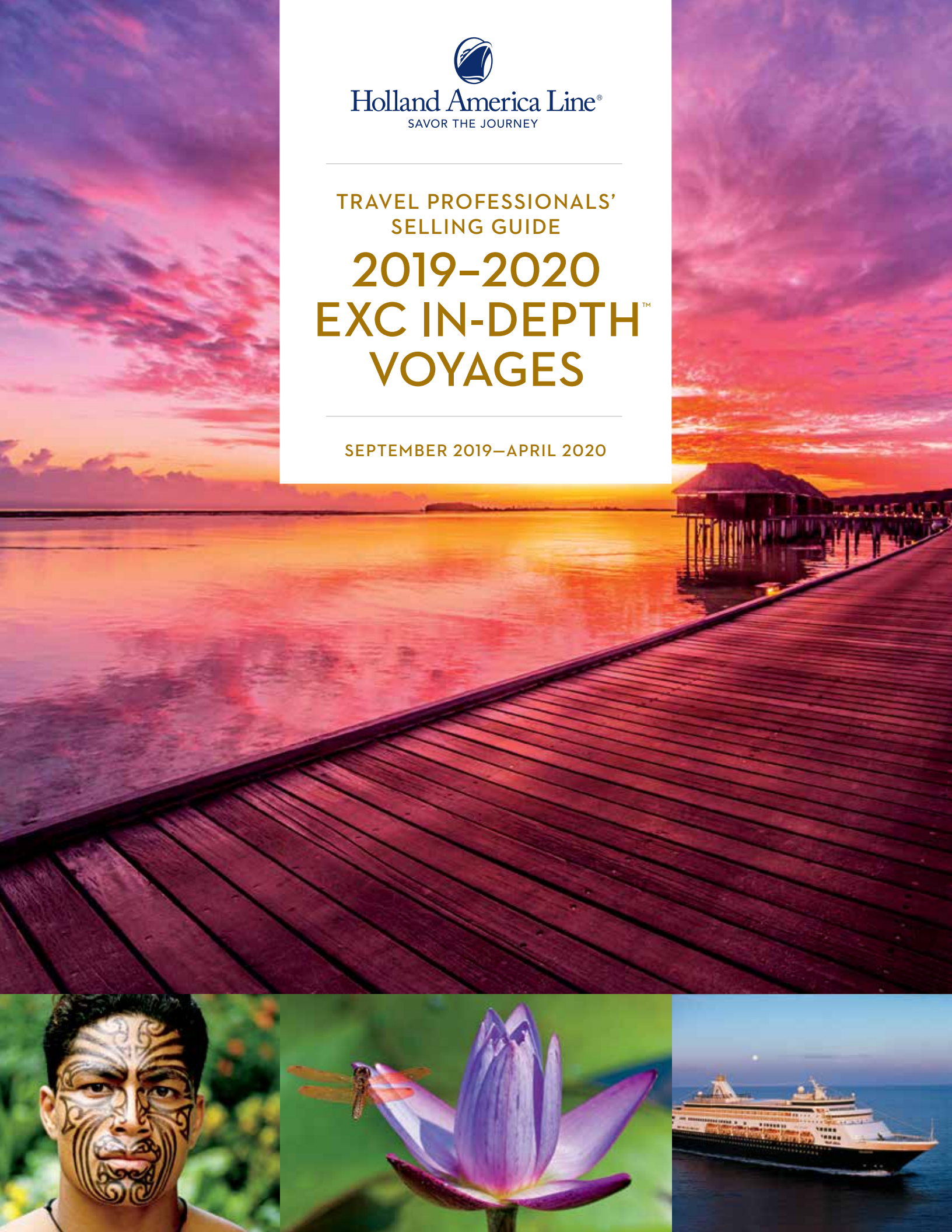


Holland America Line®
SAVOR THE JOURNEY

TRAVEL PROFESSIONALS'
SELLING GUIDE

2019-2020 EXC IN-DEPTH™ VOYAGES

SEPTEMBER 2019—APRIL 2020





NATURE AND SCIENCE

Our planet was literally shaped by forces of nature and climate. Study the dramatic creation of our natural world—from the tectonic event that created the Australian landmass to the awesome power of Indonesia's Krakatoa Volcano.



ACTIVE EXPLORATION

There's no more exhilarating way to experience new places than to stroll, walk, snorkel, boat or paddle through them. EXC Tours™ bring you closer to the spectacular fauna, flora and ecosystems that distinguish the places you'll visit.



FOOD, WINE & SPIRITS

Food is the gateway to understanding more about a culture. This theme plans to focus on an immersive journey into the culinary history and traditions of each destination, including specially prepared port-to-table meals using fresh, local ingredients.



ARTS AND CULTURE

For 20,000 years people have turned to artistic expression to tell the stories of their cultures. With this theme, the world becomes a living museum as you encounter the great works of art in each destination.



PHOTOGRAPHY

Photos are the visual diary of a life journey. Activities such as capturing great moments in travel through small-group instruction and discovering unique photography opportunities in port are examples of what awaits.



HISTORY AND PERSPECTIVE

Walk in the footsteps of history through carefully crafted itineraries and expert commentary that vividly illuminate the past, present and future of the world's civilizations.

MORE THAN A CRUISE, A CULTURAL JOURNEY



EXCLUSIVELY ON MAASDAM

This is travel at its most rewarding: customized, personal experiences that inspire understanding, appreciation and a lasting kinship with the people of our planet. Come, savor the journey, only on Holland America Line.

YOUR JOURNEY, YOUR PASSION

We've created an innovative and customized approach to cruising, specifically aimed at seasoned travelers who are curious, thoughtful and eager to find new ways to see and understand the world.

EXC In-Depth™ Voyages will enable guests to explore the most fascinating corners of the globe through the prism of their own personal interests and passions.

TAILOR YOUR TRAVEL

Each voyage offers onboard lectures, workshops, performances and tastings that are grouped around our six themes and designed to foster an in-depth exploration of the people, places and cultures you'll visit. Themes include Photography; Food, Wine & Spirits; Active Exploration; Nature and Science; History and Perspective; and Arts and Culture. Guests can sample activities from different themes throughout their journey.*

The exploration continues on shore with exclusive, expert-led EXC Tours™ and new Zodiac experiences. Join chefs, naturalists, artists and adventurers for an insider's perspective on the places they know best. Board our nimble Zodiacs and discover remote beaches in the Fiji archipelago or wind up Melbourne's Yarra River for a unique look at the city's landmarks.

Through a fulfilling combination of onboard enrichment and onshore activities, our subject matter experts will guide guests through the experiences of a lifetime, whether it's photographing the swirling colors of a Tahitian open-air market, snorkeling with sea lions in the waters off the Baja Peninsula or foraging for fresh seafood in New Zealand.

Guests can expect the same classic style, gracious and intuitive service, attention to detail, award-winning dining and almost everything else they've come to love and expect from Holland America Line. These voyages are also designed with more focus on the destination and will emphasize onboard learning and cultural immersion and workshops.

Our Mainstage production shows will be replaced with evening entertainment that will more often and more intimately reflect the local culture. Instead of America's Test Kitchen, these voyages will bring local chefs, locally sourced ingredients and local culinary traditions on board to enhance the culinary offerings loved and expected by Holland America Line guests. And while many of the EXC In-Depth activities will be suitable for children, Club HAL® will not operate on these voyages.

ELEGANCE MEETS EXPLORATION

Our EXC In-Depth™ Voyages are aboard *Maasdam*. Her timeless elegance, warm teak, museum-quality art, well-appointed staterooms and attentive service have made her a longtime favorite of Holland America Line guests. Mid-sized and nimble, *Maasdam* can slip into smaller, less-visited ports as well as the world's signature harbors. With accommodations for some 1,200 guests, the ship is well-suited to small-group workshops, seminars and learning opportunities.

* More details on each of these offerings are still being developed and will be communicated when available. Surcharges apply to EXC Tours and some onboard programming.

THE HOLLAND AMERICA LINE DIFFERENCE

Venture ashore to discover astonishing landscapes and cultures. Return to the familiar, intimate elegance of your Holland America Line ship.

SPACIOUS, MID-SIZED SHIPS

Maasdam was designed to be large enough to offer diverse amenities yet small enough to feel stylish and sophisticated. Because we sail with a high crew-to-guest ratio, your clients will experience service that is truly warm and gracious, never in the way, yet never out of touch. In fact, guests often comment on our academy-trained crew's uncanny ability to remember their preferences.

A TASTE OF PERFECTION

Holland America Line's Culinary Council® (consisting of seven world-class celebrity chefs) and our own esteemed onboard Executive Chefs bring an abundance of delicious choices to the table. Cuisine spans the globe — Italian, French, pan-Asian. Dining venues range from fast casual at poolside to the refined elegance of the reservations-only Pinnacle Grill. For those wishing a taste of the place they are visiting: Port-to-Table dishes featuring local ingredients and flavors.

A WORLD OF ENTERTAINMENT

Music lights up the night on *Maasdam* with an array of live music venues featuring performances inspired by local culture. The Casino offers slot machines, blackjack tables and the latest in sophisticated gaming, staffed by professionals who are happy to help guests learn and enjoy new games. Movie buffs can see the latest features in our Wajang Theater. And in our bars and lounges, guests can enjoy an extensive wine selection chosen by our Wine Curator, James Suckling, and classic cocktails, with direction from Master Mixologist Dale DeGroff.

A SUITE EXPERIENCE

Your clients can reward themselves with a luxurious suite featuring our signature Mariner's Dream® bed, fragrant Elemis bath amenities and its own spacious verandah for private sunning or dining. As part of a \$300 million fleet-wide enhancement, suites are becoming even more luxurious as they receive substantial updates, from new décor and furnishings to technology enhancements and even more in-room amenities.

Guests staying in a Pinnacle or Neptune suite will enjoy access to the Neptune Lounge and the services of a personal concierge, who can help them make a spa reservation, book a rental car, make dinner reservations at one of our restaurants on board or book a coveted table at a popular place on shore. The lounge offers a comfortable, private retreat just steps away from your suite to relax and socialize. Guests drop by for continental breakfast in the morning; cookies, sandwiches and other goodies later on.





A NEW CLASS of unrivaled and unforgettable seagoing journeys awaits.



CONTINUE YOUR EXPLORATIONS ON BOARD your comfortable, well-appointed ship with fine dining, local entertainment and cultural enrichment.



ROLL THE DICE Try your luck at the craps table; take the roulette wheel for a spin. Enjoy popular slot machines, games for all levels, as well as complimentary lessons.

SEPTEMBER 2019–APRIL 2020 EXC IN-DEPTH™ VOYAGES

Guests can choose from a range of EXC In-Depth Voyages, including itineraries to Australia, New Zealand, the South Pacific, Mexico and the Pacific Coast. For a deeper dive into culture, history, arts and cuisine, guests may also build their own Collectors' Voyage lasting from 18 to 51 days.

INTERNATIONAL DATE LINE

NEW ZEALAND & CORAL SEA ODYSSEY

11 OR 21 DAYS | SYDNEY TO AUCKLAND/SYDNEY

2019: Sep 26

AUSTRALIA CIRCUMNAVIGATION

30 DAYS | ROUNDTrip SYDNEY

2019: Oct 17

AUSTRALIA & MELANESIA

17 DAYS | ROUNDTrip SYDNEY

2019: Nov 16

PACIFIC ISLANDS ADVENTURE

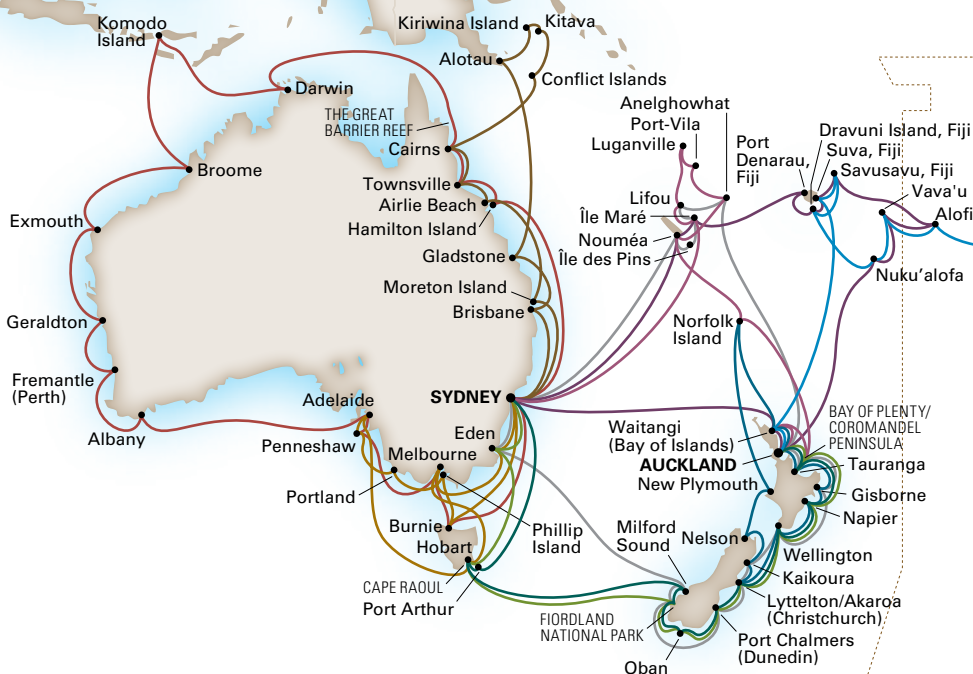
20 DAYS | ROUNDTrip SYDNEY

2019: Dec 3

SOUTHERN AUSTRALIA HOLIDAY

14 DAYS | ROUNDTrip SYDNEY

2019: Dec 23



AUSTRALIA

From rugged to refined, surfing beaches to desert wilderness, sheep stations to renowned restaurants, Australia has it all. Cruise around The Great Barrier Reef, the largest living organism on Earth.

Snap photos of the country's most iconic

creatures on Kangaroo Island. Indulge in artisan cheeses and single malt whiskeys in Tasmania. Connect with the aboriginal people of Australia and learn about their spiritual relationship to the land.

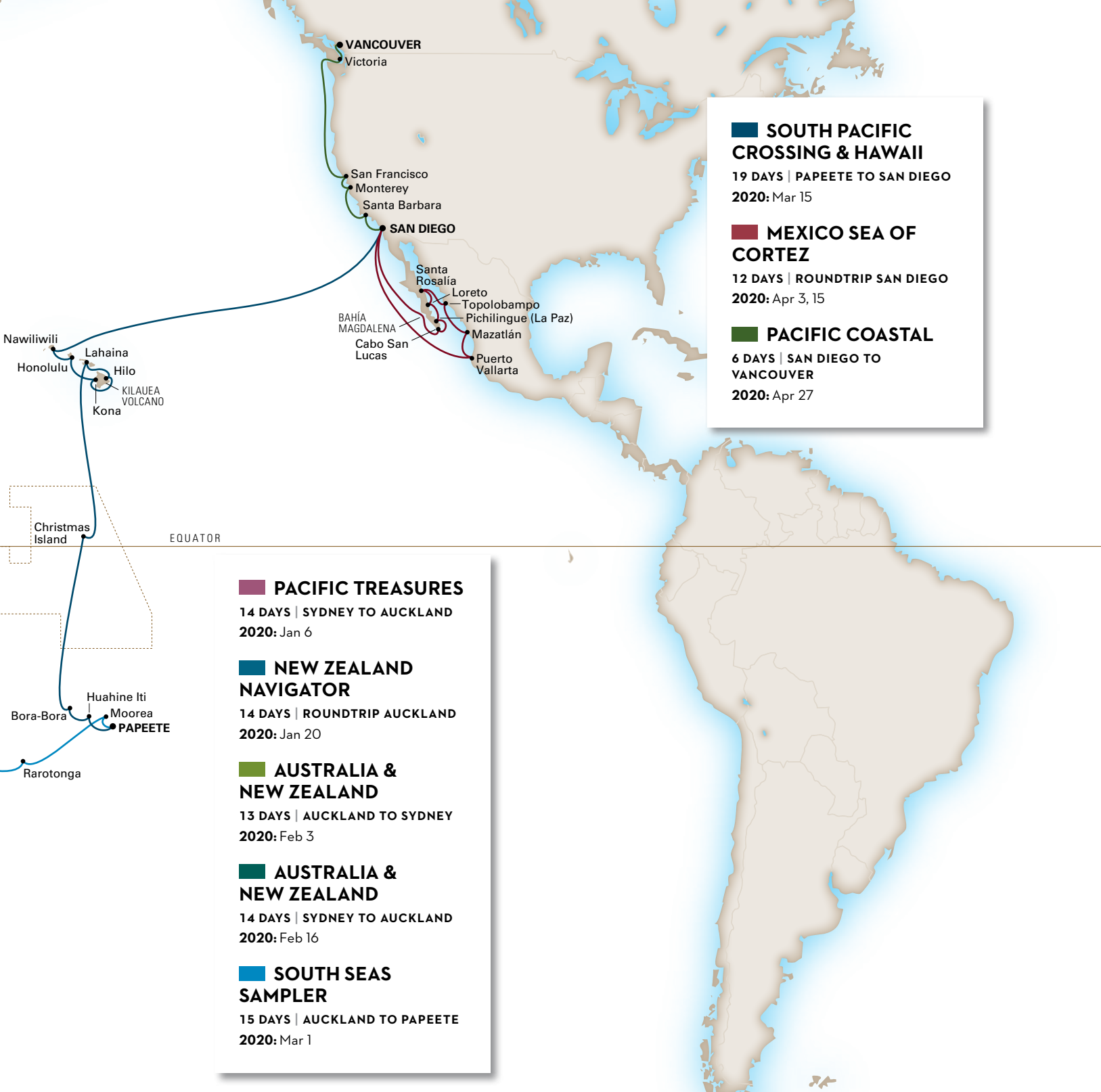


NEW ZEALAND

With its jagged, snowcapped peaks; lush, verdant vineyards; and graceful bays dotted with colorful, billowing sails, New Zealand offers spectacular rewards for travelers.

Connect with authentic Māori culture at a marae, a gathering place for the community.

Wander the geothermal hot spots of Rotorua or witness millions of glowworms light up the Waitomo Caves. Pair freshly harvested oysters with a local wine and enjoy a taste of New Zealand.



SOUTH PACIFIC & FRENCH POLYNESIA

Renowned for their natural beauty; clear, azure bays; and fascinating indigenous cultures, the islands of the South Pacific and French Polynesia are synonymous with paradise on Earth. Here, trade winds are

scented with frangipani, ocean waters are warm and welcoming, and the locals are friendly. Experience the sacred rite of fire-walking in Fiji and the ancient royal burial grounds of Tonga. Unwind on a secluded beach and return renewed and inspired.



MEXICO

Imagine riding horseback on a sun-washed beach, sipping frosty margaritas at a seaside café, exploring stately colonial cathedrals and dramatic canyons, battling a giant marlin on a fishing excursion or snorkeling in waters teeming with marine life. Mexico

offers what you want most in a vacation: the perfect balance of relaxing, discovering and reconnecting.

CRUISE FARTHER, DELVE DEEPER









EXC IN-DEPTH™ VOYAGES

Dolphins dancing in the waves. Cities tucked between sprawling vineyards and vast coastline. Captivating stories of convicts, headhunters and seafarers. Black pearls, white-sand beaches and brilliant sarongs. Our EXC In-Depth Voyages allow guests to engage their senses, linger longer and dive deeper — writing their own histories through an understanding and connection with the places they visit.

2019-2020 EXC IN-DEPTH VOYAGES

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURES
Maasdam	New Zealand & Coral Sea Odyssey	21	Sydney	Sydney	2019: Sep 26
Maasdam	New Zealand & Coral Sea Odyssey	11	Sydney	Auckland	2019: Sep 26
Maasdam	Australia Circumnavigation	30	Sydney	Sydney	2019: Oct 17
Maasdam	Australia & Melanesia	17	Sydney	Sydney	2019: Nov 16
Maasdam	Pacific Islands Adventure	20	Sydney	Sydney	2019: Dec 3
Maasdam	Southern Australia Holiday	14	Sydney	Sydney	2019: Dec 23
Maasdam	Pacific Treasures	14	Sydney	Auckland	2020: Jan 6
Maasdam	New Zealand Navigator	14	Auckland	Auckland	2020: Jan 20
Maasdam	Australia & New Zealand	13	Auckland	Sydney	2020: Feb 3
Maasdam	Australia & New Zealand	14	Sydney	Auckland	2020: Feb 16
Maasdam	South Seas Sampler	15	Auckland	Papeete	2020: Mar 1
Maasdam	South Pacific Crossing & Hawaii	19	Papeete	San Diego	2020: Mar 15
Maasdam	Mexico Sea of Cortez	12	San Diego	San Diego	2020: Apr 3, 15
Maasdam	Pacific Coastal	6	San Diego	Vancouver	2020: Apr 27

2019-2020 EXC IN-DEPTH™ COLLECTORS' VOYAGES

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURES
Maasdam	 Australia Circumnavigation & New Zealand	51	Sydney	Sydney	2019: Sep 26
Maasdam	 Australia Circumnavigation & New Zealand	40	Auckland	Sydney	2019: Oct 7
Maasdam	 Australia, Melanesia & the Pacific Islands	37	Sydney	Sydney	2019: Nov 16
Maasdam	 Pacific Treasures & New Zealand Navigator	28	Sydney	Auckland	2020: Jan 6
Maasdam	 Australia, New Zealand & South Seas	29	Sydney	Papeete	2020: Feb 16
Maasdam	 South Seas, South Pacific Crossing & Hawaii	34	Auckland	San Diego	2020: Mar 1
Maasdam	 South Pacific Crossing, Hawaii & Mexico	31	Papeete	San Diego	2020: Mar 15
Maasdam	 Mexico Sea of Cortez & Pacific Coastal	18	San Diego	Vancouver	2020: Apr 15

 These Collectors' Voyages combine two back-to-back itineraries to give you a more in-depth experience for an incredible value.



NEW ZEALAND & CORAL SEA ODYSSEY

SYDNEY TO AUCKLAND/SYDNEY

Maasdam

2019:

Sep 26 21-Day Roundtrip Sydney
Sep 26 11-Day Sydney to Auckland

Sydney, Eden, Milford Sound*, Scenic cruising Fiordland National Park, Port Chalmers (Dunedin), Lyttelton (Christchurch), Kaikoura, Wellington, Gisborne, Tauranga, **Auckland**, Anelghowhat, Lifou, Île Maré, Île des Pins, Nouméa, **Sydney**

* Service call for EXC Tours™.



AUSTRALIA CIRCUMNAVIGATION

ROUNDTRIP SYDNEY

Maasdam

2019: Oct 17

Sydney, Hamilton Island, Townsville, Cairns*, Ribbon Reef Region*, Far North Region*, Scenic cruising Torres Strait*, Darwin, Komodo Island*, Broome, Exmouth, Geraldton, 1-night extended stay in Fremantle (Perth), Albany, Evening stay in Adelaide, Penneshaw, Melbourne, Burnie, **Sydney**

* *The Great Barrier Reef Experience.* Exact itinerary at the Great Barrier Reef will depend on weather conditions, permissions and time available. There are no landings on Sherrard Island. Visits by cruise ships to the Great Barrier Reef require government approval. Holland America Line has obtained government approval for this cruise. There remains the possibility, however, that this approval could be withdrawn if a change is made in applicable governmental requirements.

* Service call for EXC Tours™.




AUSTRALIA & MELANESIA


ROUNDTRIP SYDNEY

Maasdam

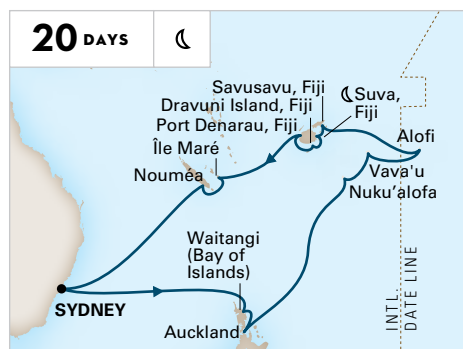
2019: Nov 16

Sydney, Brisbane, Gladstone, Alotau, Kiriwina Island, Kitava, Conflict Islands, Cairns, Townsville, Airlie Beach, Moreton Island, **Sydney**

 Evening stay. Departure up to and including midnight.

 Extended stay. Departure leaving the next calendar day.

For the most up-to-date details and fares see hollandamerica.com.



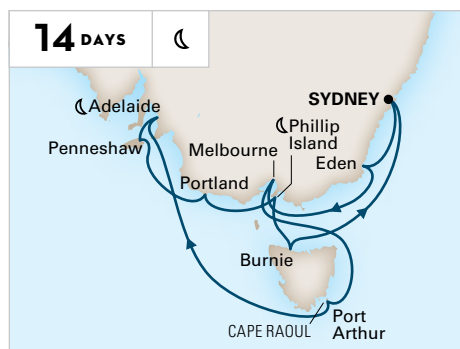
PACIFIC ISLANDS ADVENTURE

ROUNDTrip SYDNEY

Maasdam

2019: Dec 3

Sydney; Waitangi (Bay of Islands); Auckland; Nuku'alofa; Vava'u; Crossing the International Date Line; Alofi; Crossing the International Date Line; Savusavu, Fiji; Evening stay in Suva, Fiji; Dravuni Island, Fiji; Port Denarau, Fiji; Île Maré; Nouméa; **Sydney**



SOUTHERN AUSTRALIA HOLIDAY

ROUNDTrip SYDNEY

Maasdam

2019: Dec 23*

Sydney, Eden, Melbourne, Port Arthur, Scenic cruising Cape Raoul, Evening stay in Adelaide, Penneshaw, Portland, Evening stay in Phillip Island, Burnie, **Sydney**

*Celebrate the holidays on this sailing.



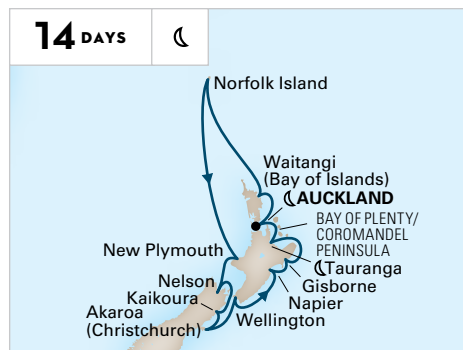
PACIFIC TREASURES

SYDNEY TO AUCKLAND

Maasdam

2020: Jan 6

Sydney, Île Maré, Lifou, Luganville, Port-Vila, Anelghowhat, Evening stay in Nouméa, Norfolk Island, Tauranga, Waitangi (Bay of Islands), **Auckland**



NEW ZEALAND NAVIGATOR

ROUNDTrip AUCKLAND

Maasdam

2020: Jan 20

Evening stay in **Auckland**, Waitangi (Bay of Islands), Norfolk Island, New Plymouth, Nelson, Kaikoura, Akaroa (Christchurch), Wellington, Napier, Gisborne, Evening stay in Tauranga, Scenic cruising Bay of Plenty and Coromandel Peninsula, **Auckland**



AUSTRALIA & NEW ZEALAND

AUCKLAND TO SYDNEY

Maasdam

2020: Feb 3

Auckland, Tauranga, Napier, Wellington, Akaroa (Christchurch), Port Chalmers (Dunedin), Oban, Scenic cruising Fiordland National Park, Evening stay in Hobart, Eden, **Sydney**



AUSTRALIA & NEW ZEALAND

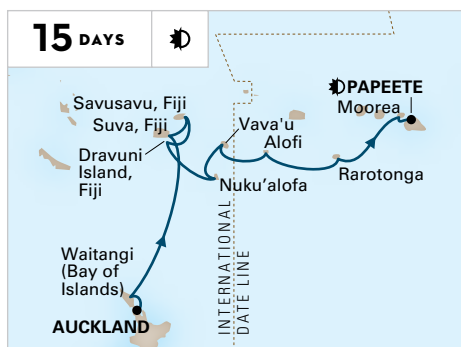
SYDNEY TO AUCKLAND

Maasdam

2020: Feb 16

Sydney, Port Arthur, 1-night extended stay in Hobart, Milford Sound*, Scenic cruising Fiordland National Park, Oban, Port Chalmers (Dunedin), Akaroa (Christchurch), Wellington, Napier, Evening stay in Tauranga, Scenic cruising Bay of Plenty and Coromandel Peninsula, **Auckland**

*Service call for EXC Tours™.



SOUTH SEAS SAMPLER

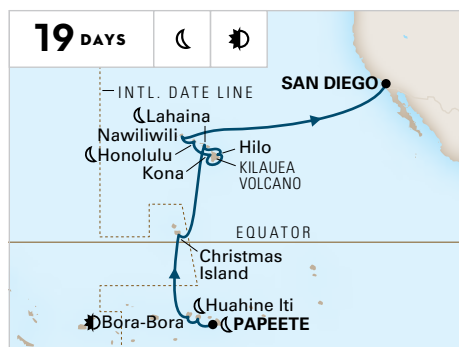
AUCKLAND TO PAPEETE

Maasdam

2020: Mar 1

Auckland: Waitangi (Bay of Islands); Suva, Fiji; Savusavu, Fiji; Dravuni Island, Fiji; Nuku'alofa; Vava'u; Crossing the International Date Line; Alofi; Rarotonga; Moorea; 1-night extended stay in **Papeete**

Note: This sailing is 14 calendar days in length.



SOUTH PACIFIC CROSSING & HAWAII

PAPEETE TO SAN DIEGO

Maasdam

2020: Mar 15

Evening stay in **Papeete**, Evening stay in Huahine Iti, 1-night extended stay in Bora-Bora, Crossing the equator, Crossing the International Date Line, Christmas Island, Crossing the International Date Line, Evening stay in Lahaina, Hilo, Scenic cruising Kilauea Volcano, Kona, Evening stay in Honolulu, Nawiliwili, **San Diego**



MEXICO SEA OF CORTEZ

ROUNDTRIP SAN DIEGO

Maasdam

2020: Apr 3, 15

San Diego, Scenic cruising Bahía Magdalena, Cabo San Lucas, Pichilingue (La Paz), Evening stay in Loreto, Santa Rosalia, Evening stay in Topolobampo, Mazatlán, Evening stay in Puerto Vallarta, **San Diego**



PACIFIC COASTAL

SAN DIEGO TO VANCOUVER

Maasdam

2020: Apr 27

San Diego, Santa Barbara, Monterey, San Francisco, Evening stay in Victoria, **Vancouver**

Evening stay. Departure up to and including midnight.

Extended stay. Departure leaving the next calendar day.

For the most up-to-date details and fares see hollandamerica.com.





2019-2020 EXC IN-DEPTH VOYAGES SALES POLICIES



The following sales policies will assist you when booking 2019-2020 EXC In-Depth Voyages.

GROUP ADVANTAGE PROGRAM

LG Group Program

Groups may always book current NS/NH fares if GAP does not apply to the desired accommodations. GAP fares apply ONLY to the following categories:

USD PRICING:

SHIP	SUITES/ VERANDAH	OUTSIDE	INSIDE
Maasdam	PS-BB	CA-FF	IQ-L

STANDARD BLOCKED ALLOTMENTS (8):

SHIP	SUITES/ VERANDAH	OUTSIDE	INSIDE
Maasdam	BB	DA-FF	L

GAP Plus Program

Book select 2019-2020 EXC In-Depth Voyages and receive the following:

- Standard GAP points to use for your choice of regular GAP amenities
- One tour conductor for every 15 lower berths
- One percent bonus commission if group sails with five or more staterooms
- Bottle of sparkling wine in each stateroom

PAYMENTS

Cruise-only fares are quoted in U.S. or Canadian dollars.

Deposit

A deposit is required at the time of booking and varies by cruise length.

6 days cruise length

USD: \$350

CAD: \$440

10-25 days cruise length

USD: \$600

CAD: \$750

26-plus days cruise length

USD: \$1,750

CAD: \$2,190

Final Payment

Final payments are due for all sailings excluding Apr 27, 2020, 6-Day, San Diego to Vancouver

USD/CAD:

90 days prior to sailing

Final payments for Apr 27, 2020, 6-Day, San Diego to Vancouver are due

USD/CAD:

75 days prior to sailing

Taxes, Fees and Port Expenses and Fuel Supplements

Taxes, Fees and Port Expenses and fuel supplements are in addition to the Non-Commissionable Fare included in the cruise fares and must be paid by all guests, including 3rd/4ths and infants. Taxes, Fees and Port Expenses and fuel supplements are subject to change.

CANCELLATIONS

Cancellation fees, regardless of resale, apply per person as follows and can vary based on length of sailing and promotion.

USD/CAD PRICING:

All voyages excluding Apr 27, 2020, 6-Day, San Diego to Vancouver

- 90-64 days' notice: an amount equal to deposit requirement
- 63-43 days' notice: 50% of gross fare
- 42-22 days' notice: 75% of gross fare
- 21 days or less notice: 100% of gross fare

Apr 27, 2020, 6-Day, San Diego to Vancouver

- 75-57 days' notice: an amount equal to deposit requirement
- 56-29 days' notice: 50% of gross fare
- 28-16 days' notice: 75% of gross fare
- 15 days or less notice: 100% of gross fare

EXCLUSIVE OCCUPANCY (SINGLES)

Maasdam

Single Occupancy: Categories PS-BC at 200% of double occupancy; categories CA-N at 175% of double occupancy

2019-2020 EXC IN-DEPTH™ VOYAGES SALES POLICIES (CONTINUED)

3RD/4TH GUESTS

For parties larger than two adults planning to travel in the same stateroom, our 3rd/4th guest fares offer an exceptional value. Travel together and save on our 2019-2020 EXC In-Depth Voyages.

3rd/4th/infant cruise-only fares are for guests sharing a stateroom with two adults paying double occupancy fares. Fares vary by departure date and stateroom category purchased. No discounts apply. Flight Ease® is available. Infants must be 12 months of age at embarkation, except on Sydney to Auckland or reverse, roundtrip Auckland, roundtrip San Diego and San Diego to Vancouver 2019-2020 EXC In-Depth Voyages, where they must be 6 months of age.

FLIGHT EASE®

Cruise prices do not include Air. Flight Ease offers convenience, competitive pricing and the peace of mind of 24-hour assistance while traveling to and from your cruise. Now available from 330 days to up to four days prior to departure. Please see hollandamerica.com or contact Holland America Line Reservations for more information regarding Flight Ease. Transfers are not included in the add-ons and must be purchased separately. All children are required to purchase an air seat (at prevailing adult pricing) for both safety and comfort reasons, regardless of age.

Due to airline schedules and/or limited availability, an overnight may be required. The cost of overnight hotel accommodations is not included in the air add-on amounts and is the responsibility of the guest. Holland America Line offers hotel packages that include all transfers, baggage handling and gratuities. Hotels may not be at the port of (dis)embarkation. Guests are responsible for meals and any additional costs incurred.

RESERVATIONS START DATE

Reservations will be accepted May 29, 2018.

Group allocation requests will be accepted immediately.

