

**PRODUCT DOSSIER** 

2019-2020 EXC IN-DEPTH™ VOYAGES







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# MORE THAN A CRUISE. A CULTURAL JOURNEY.

# **EXCLUSIVELY ON MAASDAM**



This is travel at its most rewarding: customized, personal experiences that inspire understanding, appreciation and a lasting kinship with the people of our planet. Come, savor the journey, only on Holland America Line.

# YOUR JOURNEY, YOUR PASSION

We've created an innovative and customized approach to cruising, specifically aimed at seasoned travelers who are curious, thoughtful and eager to find new ways to see and understand the world.

EXC In-Depth™ Voyages will enable guests to explore the most fascinating corners of the globe through the prism of their own personal interests and passions.

### **EXPLORE WHAT MOVES YOU**

Each voyage offers onboard lectures, workshops, performances and tastings that are grouped around our six themes and designed to foster an in-depth exploration of the people, places and cultures you'll visit. Themes include Photography; Food, Wine & Spirits; Active Exploration; Nature and Science; History and Perspective; and Arts and Culture. Guests can sample activities from different themes throughout their journey.\*

The exploration continues on shore with exclusive, expert-led EXC Tours™ and new Zodiac experiences. Join chefs, naturalists, artists and adventurers for an insider's perspective on the places they know best. Board our nimble Zodiacs and discover remote beaches in the Fiji archipelago or wind up Melbourne's Yarra River for a unique look at the city's landmarks.

Through a fulfilling combination of onboard enrichment and onshore activities, our subject matter experts will guide guests through the experiences of a lifetime, whether it's photographing the swirling colors of a Tahitian open-air market, snorkeling with sea lions in the waters off the Baja Peninsula or foraging for fresh seafood in New Zealand.

Guests can expect the same classic style, gracious and intuitive service, attention to detail, award-winning dining and almost everything else they've come to love and expect from Holland America Line. These voyages are also designed with more focus on the destination and will emphasize onboard learning and cultural immersion and workshops.

Our Mainstage production shows will be replaced with evening entertainment that will more often and more intimately reflect the local culture. Instead of America's Test Kitchen, these voyages will bring local chefs, locally sourced ingredients and local culinary traditions on board to enhance the culinary offerings loved and expected by Holland America Line guests. And while many of the EXC In-Depth activities will be suitable for children, Club HAL® will not operate on these voyages.

# ELEGANCE MEETS EXPLORATION

Our EXC In-Depth<sup>TM</sup> Voyages are aboard Mααsdαm. Her timeless elegance, warm teak, museumquality art, well-appointed staterooms and attentive service have made her a longtime favorite of Holland America Line guests. Mid-sized and nimble, Mααsdαm can slip into smaller, less-visited ports as well as the world's signature harbors. With accommodations for some 1,200 guests, the ship is well-suited to small-group workshops, seminars and learning opportunities.



<sup>\*</sup> More details on each of these offerings are still being developed and will be communicated when available. Surcharges apply to EXC Tours™ and some onboard programming.

# CRUISE FARTHER, DELVE DEEPER

Each voyage offers a choice of six different themes for an in-depth exploration of the people, places and cultures you'll visit.



## NATURE AND SCIENCE

Our planet was literally shaped by forces of nature and climate. Study the dramatic creation of our natural world—from the tectonic event that created the Australian landmass to the awesome power of Indonesia's Krakatoa Volcano.



## **ACTIVE EXPLORATION**

There's no more exhilarating way to experience new places than to stroll, walk, snorkel, boat or paddle through them. EXC Tours™ bring you closer to the spectacular fauna, flora and ecosystems that distinguish the places you'll visit.



# FOOD, WINE & SPIRITS

Food is the gateway to understanding more about a culture. This theme plans to focus on an immersive journey into the culinary history and traditions of each destination, including specially prepared port-to-table meals using fresh, local ingredients.



## ARTS AND CULTURE

For 20,000 years people have turned to artistic expression to tell the stories of their cultures. With this theme, the world becomes a living museum as you encounter the great works of art in each destination.



## **PHOTOGRAPHY**

Photos are the visual diary of a life journey. Activities such as capturing great moments in travel through smallgroup instruction and discovering unique photography opportunities in port are examples of what awaits.



# HISTORY AND PERSPECTIVE

Walk in the footsteps of history through carefully crafted itineraries and expert commentary that vividly illuminate the past, present and future of the world's civilizations.

# DEPLOYMENT INFORMATION: 2019–2020 EXC IN-DEPTH™ VOYAGES

### 2019-2020 FLEET

Maasdam

## Australia, New Zealand & South Pacific

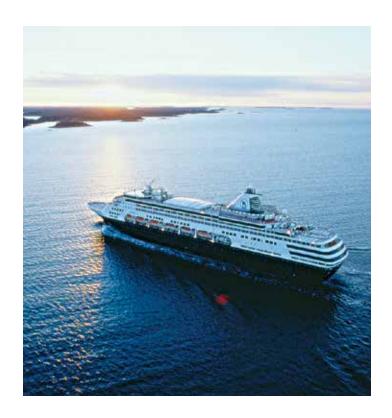
- The Australia Circumnavigation is back! This 30-day voyage was not part of our 2018 deployment but is returning in October 2019 as part of the EXC In-Depth program.
- These EXC In-Depth Voyages will feature a handful of new itineraries such as the New Zealand & Coral Sea Odyssey and Pacific Islands Adventure, as well as old favorites such as the Australia & New Zealand and Pacific Treasures itineraries
- The 19-day Transpacific voyage on March 15, 2020, will include five ports of call in Hawaii

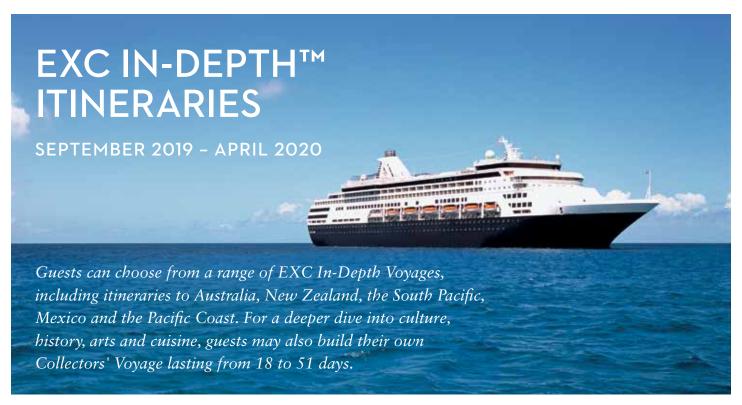
## Mexico

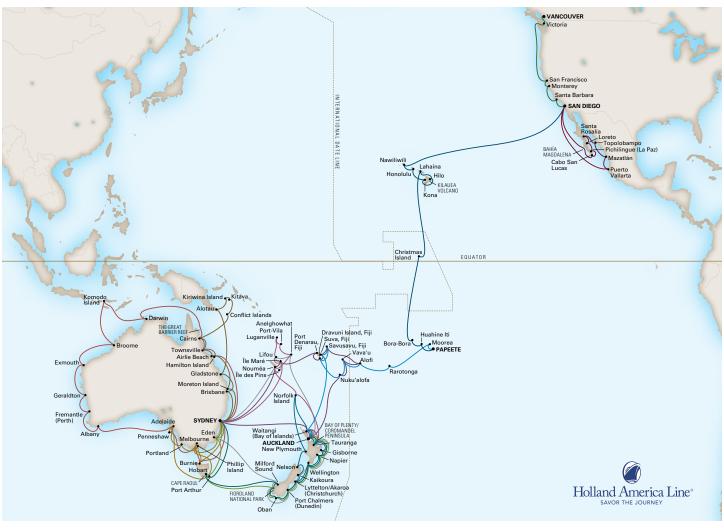
- There will be two new Mexico In-Depth Voyages in April 2020
- The sailings will expand on the 10-day Sea of Cortez voyages with unique scenic cruising in Bahía Magdalena and ports of call in Santa Rosalía and Topolobampo

# **Pacific Coastals**

 A 6-day Pacific Coastals voyage from San Diego to Vancouver will be offered in April 2020 with ports of call in Santa Barbara, Monterey, San Francisco and Victoria







# 2019-2020 EXC IN-DEPTH™ VOYAGES



# NEW ZEALAND & CORAL SEA ODYSSEY

#### SYDNEY TO AUCKLAND/SYDNEY

Maasdam **2019**:

Sep 26 21-Day Roundtrip Sydney Sep 26 11-Day Sydney to Auckland

Sydney, Eden, Milford Sound \*, Scenic cruising Fiordland National Park, Port Chalmers (Dunedin), Lyttelton (Christchurch), Kaikoura, Wellington, Gisborne, Tauranga, Auckland, Anelghowhat, Lifou, Île Maré, Île des Pins, Nouméa, Sydney

\* Service call for EXC Tours™.



# **AUSTRALIA CIRCUMNAVIGATION**

#### **ROUNDTRIP SYDNEY**

Maasdam

2019: Oct 17

Sydney, Hamilton Island, Townsville, Cairns ♠, Ribbon Reef Region ♠, Far North Region ♠, Scenic cruising Torres Strait ♠, Darwin, Komodo Island ★, Broome, Exmouth, Geraldton, ♠ 1-night extended stay in Fremantle (Perth), Albany, ᠖ Evening stay in Adelaide, Penneshaw, Melbourne, Burnie, Sydney

- ♣ The Great Barrier Reef Experience. Exact itinerary at the Great Barrier Reef will depend on weather conditions, permissions and time available. There are no landings on Sherrard Island. Visits by cruise ships to the Great Barrier Reef require government approval. Holland America Line has obtained government approval for this cruise. There remains the possibility, however, that this approval could be withdrawn if a change is made in applicable governmental requirements.
- ★ Service call for EXC Tours<sup>TM</sup>.



## **AUSTRALIA & MELANESIA**

#### **ROUNDTRIP SYDNEY**

Maasdam

**2019:** Nov 16

**Sydney**, Brisbane, Gladstone, Alotau, Kiriwina Island, Kitava, Conflict Islands, Cairns, Townsville, Airlie Beach, Moreton Island, **Sydney** 



# PACIFIC ISLANDS ADVENTURE

## **ROUNDTRIP SYDNEY**

Maasdam

**2019:** Dec 3

Sydney; Waitangi (Bay of Islands); Auckland; Nuku'alofa; Vava'u; Crossing the International Date Line; Alofi; Crossing the International Date Line; Savasavu, Fiji; & Evening stay in Suva, Fiji; Dravuni Island, Fiji; Port Denerau, Fiji; Île Maré; Nouméa;

Extended stay. Departure leaving the next calendar day.Evening stay. Departure up to and including midnight.

Adelaide SYDNEY
Penneshaw Melbourne Island
Portland Eden
Portland
Port Arthur

# SOUTHERN AUSTRALIA HOLIDAY

## **ROUNDTRIP SYDNEY**

Maasdam

**2019:** Dec 23\*

Sydney, Eden, Melbourne, Port Arthur, Scenic cruising Cape Raoul, & Evening stay in Adelaide, Penneshaw, Portland, & Evening stay in Phillip Island, Burnie, Sydney

★Celebrate the holidays on this sailing.



# **PACIFIC TREASURES**

## SYDNEY TO AUCKLAND

Maasdam

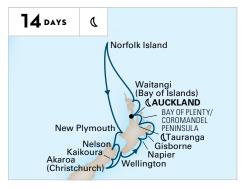
**2020:** Jan 6

Sydney, Île Maré, Lifou, Luganville, Port-Vila, Anelghowhat, & Evening stay in Nouméa, Norfolk Island, Tauranga, Waitangi (Bay of Islands),



For the most up-to-date details and fares see hollandamerica.com.

# 2019-2020 EXC IN-DEPTH™ VOYAGES (CONTINUED)



### **NEW ZEALAND NAVIGATOR**

#### ROUNDTRIP AUCKLAND

Maasdam **2020:** Jan 20

& Evening stay in Auckland, Waitangi (Bay of Islands), Norfolk Island, New Plymouth, Nelson, Kaikoura, Akaroa (Christchurch), Wellington, Napier, Gisborne, & Evening stay in Tauranga, Scenic cruising Bay of Plenty and Coromandel Peninsula. Auckland



## **AUSTRALIA & NEW ZEALAND**

### **AUCKLAND TO SYDNEY**

Maasdam

**2020:** Feb 3

Auckland, Tauranga, Napier, Wellington, Akaroa (Christchurch), Port Chalmers (Dunedin), Oban, Scenic cruising Fiordland National Park, & Evening stay in Hobart, Eden, Sydney



## **AUSTRALIA & NEW ZEALAND**

SYDNEY TO AUCKLAND

Maasdam

**2020:** Feb 16

Sydney, Port Arthur, ₱ 1-night extended stay in Hobart, Milford Sound \*, Scenic cruising Fiordland National Park, Oban, Port Chalmers (Dunedin), Akaroa (Christchurch), Wellington, Napier, € Evening stay in Tauranga, Scenic cruising Bay of Plenty and Coromandel Peninsula, Auckland

★ Service call for EXC Tours<sup>TM</sup>.



Extended stay. Departure leaving the next calendar day. Evening stay. Departure up to and including midnight.



# 2019-2020 EXC IN-DEPTH™ VOYAGES (CONTINUED)



## **SOUTH SEAS SAMPLER**

#### AUCKLAND TO PAPEETE

Maasdam **2020:** Mar 1

Auckland; Waitangi (Bay of Islands); Suva, Fiji; Savusavu, Fiji; Dravuni Island, Fiji; Nuku'alofa; Vava'u; Crossing the International Date Line; Alofi; Rarotonga; Moorea; ⊅ 1-night extended stay in Papeete

Note: This sailing is 14 calendar days in length.



# SOUTH PACIFIC CROSSING & HAWAII

### PAPEETE TO SAN DIEGO

Maasdam

**2020:** Mar 15



# **MEXICO SEA OF CORTEZ**

#### **ROUNDTRIP SAN DIEGO**

Maasdam

**2020:** Apr 3, 15

San Diego, Scenic cruising Bahía Magdalena, Cabo San Lucas, Pichilingue (La Paz), & Evening stay in Loreto, Santa Rosalía, & Evening stay in Topolobampo, Mazatlán, & Evening stay in Puerto Vallarta, San Diego



### **PACIFIC COASTAL**

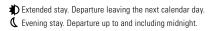
# SAN DIEGO TO VANCOUVER

Maasdam

**2020:** Apr 27

San Diego, Santa Barbara, Monterey, San Francisco, & Evening stay in Victoria, Vancouver









# 2019-2020 EXC IN-DEPTH™ VOYAGES

SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURES	NON-REFUNDABLE LEAD RATE■	GROUP LEAD RATE	GAP POINTS	LEAD RATE
Maasdam	New Zealand & Coral Sea Odyssey	21	Sydney	Sydney	2019: Sep 26	\$2,799	\$2,999	4	\$2,999
Maasdam	New Zealand & Coral Sea Odyssey	11	Sydney	Auckland	2019: Sep 26	\$1,799	\$1,899	4	\$1,899
Maasdam	Australia Circumnavigation	30	Sydney	Sydney	2019: Oct 17	\$4,699	\$4,899	5	\$4,899
Maasdam	Australia & Melanesia	17	Sydney	Sydney	2019: Nov 16	\$1,999	\$2,199	4	\$2,199
Maasdam	Pacific Islands Adventure	20	Sydney	Sydney	2019: Dec 3	\$2,199	\$2,399	4	\$2,399
Maasdam	Southern Australia Holiday	14	Sydney	Sydney	2019: Dec 23	\$2,399	\$2,499	5	\$2,499
Maasdam	Pacific Treasures	14	Sydney	Auckland	2020: Jan 6	\$1,499	\$1,699	4	\$1,699
Maasdam	New Zealand Navigator	14	Auckland	Auckland	2020: Jan 20	\$1,799	\$1,999	4	\$1,999
Maasdam	Australia & New Zealand	13	Auckland	Sydney	2020: Feb 3	\$1,699	\$1,899	4	\$1,899
Maasdam	Australia & New Zealand	14	Sydney	Auckland	2020: Feb 16	\$1,799	\$1,999	4	\$1,999
Maasdam	South Seas Sampler	15	Auckland	Papeete	2020: Mar 1	\$1,699	\$1,899	4	\$1,899
Maasdam	South Pacific Crossing & Hawaii	19	Papeete	San Diego	2020: Mar 15	\$2,099	\$2,299	5	\$2,299
Maasdam	Mexico Sea of Cortez	12	San Diego	San Diego	2020: Apr 3, 15	\$1,099	\$1,299	4	\$1,299
Maasdam	Pacific Coastal	6	San Diego	Vancouver	2020: Apr 27	\$549	\$599	4	\$599

Rates shown in USD.

■ Promo KR/QA. 50% Non-refundable deposit. Rates are subject to change.

# 2019-2020 EXC IN-DEPTH™ COLLECTORS' VOYAGES

						NON-REFUNDABLE	GROUP	GAP	LEAD
SHIP	CRUISE	DAYS	CRUISE FROM	CRUISE TO	DEPARTURES	LEAD RATE	LEAD RATE		RATE
Maasdam	Australia Circumnavigation & New Zealand	51	Sydney	Sydney	2019: Sep 26	\$7,099	\$7,499	6	\$7,499
Maasdam	Australia Circumnavigation & New Zealand	40	Auckland	Sydney	2019: Oct 7	\$5,999	\$6,299	6	\$6,299
Maasdam	Australia, Melanesia & the Pacific Islands	37	Sydney	Sydney	2019: Nov 16	\$3,999	\$4,399	6	\$4,399
Maasdam	Pacific Treasures & New Zealand Navigator	28	Sydney	Auckland	2020: Jan 6	\$3,099	\$3,499	5	\$3,499
Maasdam	Australia, New Zealand & South Seas	29	Sydney	Papeete	2020: Feb 16	\$3,299	\$3,699	6	\$3,699
Maasdam	South Seas, South Pacific Crossing & Hawaii	34	Auckland	San Diego	2020: Mar 1	\$3,499	\$3,899	6	\$3,899
Maasdam	South Pacific Crossing, Hawaii & Mexico	31	Papeete	San Diego	2020: Mar 15	\$2,899	\$3,299	6	\$3,299
Maasdam	Mexico Sea of Cortez & Pacific Coastal	18	San Diego	Vancouver	2020: Apr 15	\$1,599	\$1,799	5	\$1,799

Rates shown in USD.

Promo KR/QA. 50% Non-refundable deposit. Rates are subject to change.

🎉 These Collectors' Voyages combine two back-to-back itineraries to give you a more in-depth experience for an incredible value.







# EXC IN-DEPTH™ VOYAGES

EXC In-Depth Voyages enable our guests to explore the most fascinating corners of the globe through the prism of their own personal interests and passions.

# EXC TOURS™

Award-winning EXC Tours (shore excursions) give guests many unique options to immerse themselves in authentic, engaging travel experiences in port — easily, comfortably and conveniently.



### EXC GUIDES™

Our location experts enrich our guests' journeys with illustrated stories designed to inspire a sense of wonder and enthusiasm for each destination.

# **EXC TALKS®**

Guests can deepen their understanding of each destination they visit with an insider's perspective and the kinds of tales only locals know.

# **EXC ENCOUNTERS™**

Brings local experts and entertainers on board so guests can start their immersion in a destination's culture and history before they leave the ship.

## EXC PORT MAPS™

Simple paper maps cut through the clutter of typical city maps, focusing on the landmarks and making it easy for guests to find their way around.

# EXC PORT PLANNERS™

Our online Port Planners, in partnership with AFAR Media, help guests tailor their in-port activities to their interests.

## EXC CHANNEL™

Guests can continue their exploration with specially curated films, documentaries and TV shows featuring the destinations on their itineraries from the comfort of their own stateroom.

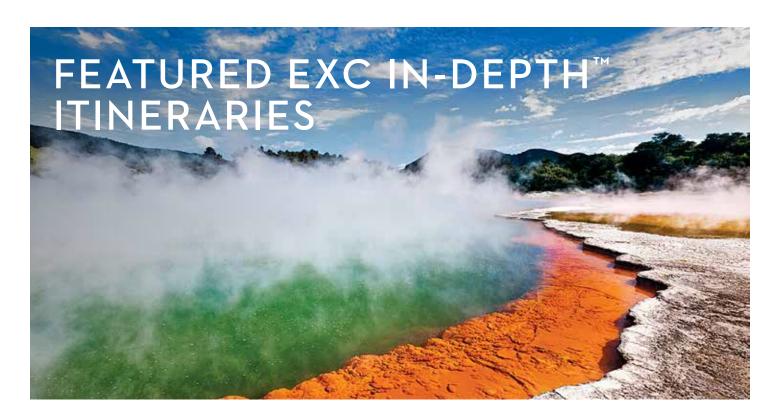
# EXC CITY STAYS™

Offering a seamless experience ashore, EXC City Stays and Pre/Post Overland Tours allow you to book online.

# **BEST PRICE GUARANTEE**

Guests who pre-book EXC Tours (shore excursions) will have the lowest rates through The Holland America Line Best Price Guarantee program. Best Price Guarantee is available on all ships and all itineraries except Asia cruises and promises that if a guest finds a comparable shore excursion elsewhere at a lower price, Holland America Line will provide an onboard credit of 110 percent of the price difference. Please see <a href="hollandamerica.com">hollandamerica.com</a> for full terms and conditions.





# 14-DAY NEW ZEALAND NAVIGATOR

With its jagged, snowcapped peaks; lush, verdant vineyards; and graceful bays dotted with colorful, billowing sails, New Zealand offers spectacular rewards for travelers. Begin your cruise in Auckland, New Zealand's largest city. Then set sail for Waitangi and visit the Bay of Islands Oyster Farm to learn everything there is to know about top-quality oysters, including how to shuck and savor them.

On a day at sea, dive deep into Māori art as cultural ambassadors introduce you to traditional and contemporary Māori designs, before encouraging you to create your own Māori-inspired masterpieces. Arrive in remote Norfolk Island and learn what the recent Australian government takeover means for regional relations. Then head to New Plymouth to admire views of Mount Taranaki from the striking Te Rewa Rewa Bridge.

After calling in Nelson, along the shores of sunny Tasman Bay, learn to cook local seafood fresh from the wharf in Akaroa. Then seek out sperm whales in Kaikoura before making your way up the coast of New Zealand's North Island. In Wellington deepen your understanding of the island's burgeoning wine industry with the aid of a local sommelier. Explore the graceful architecture of Napier, "the Art Deco capital of the world," with local urban designers. In Gisborne, listen to oral histories recounting the arrival of *Horotua*, the canoe that first brought the Māori people to New Zealand; then explore the landing site at Titirangi Hill, where Captain Cook made his momentous first step ashore.

Spend a full day in Tauranga, with extra time to discover the area. Take an exclusive Zodiac tour to Motuhoa Island and observe a wide variety of bird species, including waders, swans, oystercatchers, nesting cormorants and terns. Wander the geothermal hot spots of Rotorua or witness millions of glowworms light up the Waitomo Caves after learning about the biology of these creatures from our onboard naturalist.

Return to Auckland enriched by New Zealand's compelling natural beauty, fascinating Māori culture and inventive cuisine!



# FEATURED EXC IN-DEPTH\* ITINERARIES CONTINUED



# 30-DAY AUSTRALIA CIRCUMNAVIGATION

This expansive voyage — the ultimate Down Under adventure — offers a complete circumnavigation of the Australian continent with stops in the Great Barrier Reef; Tasmania, Australia; and Komodo, Indonesia. Your cruise begins and ends in Sydney, Australia's most populous city and home to the iconic Sydney Opera House and famed Bondi Beach.

Australia offers a wide range of opportunities for outdoor fun. In Cairns drift down the beautiful Mulgrave River in an inner tube, then board the Skyrail Rain Forest Cableway to take in the views. Enjoy four days of scenic cruising around The Great Barrier Reef, one of the seven wonders of the natural world and the largest living organism on Earth. (You can see it from space!) Cruise through the Torres Strait, a mecca for birders who are eager to add to their life lists.

Next, head to Darwin for a true Outback experience. Venture out to the Territory Wildlife Park, a 988-acre showcase for native wildlife and home to massive raptors, saltwater crocodiles and other indigenous beasts.

Visit Komodo, Indonesia on an exclusive EXC Tour™ and see the dragons that give the island its name. Spend two days in Fremantle (Perth) and explore the Fremantle Prison, a UNESCO World Heritage Site, built in 1855 during Australia's early days as a penal colony.

Australia produces world-class wines, and Adelaide is the industry's capital. Discover marvelous Sauvignon Blancs and other regional varieties at an onboard tasting and continue your sampling in the vineyards of the nearby Barossa Valley. On Kangaroo Island snap some photos of Australia's most iconic creatures on a four-wheel-drive adventure. In Melbourne take an exclusive Zodiac tour up the Yarra River with a local guide providing insights into the city's history and landmarks. And in Tasmania, see magnificent Cradle Mountain reflected in the still waters of Dove Lake.

From rugged to refined, surfing beaches to desert wilderness, sheep stations to renowned restaurants, Australia has it all.



# FEATURED EXC IN-DEPTH ITINERARIES CONTINUED



# 15-DAY SOUTH SEAS SAMPLER

Renowned for their pristine, natural beauty; clear, azure bays; and fascinating indigenous cultures, the islands of the South Pacific are synonymous with paradise on Earth. Here, trade winds are scented with frangipani, ocean waters are warm and welcoming, and the locals are friendly. On this cruise from Auckland, New Zealand, to Papeete, Tahiti, you'll explore a selection of islands in Fiji, Tonga, Niue and French Polynesia, both ashore and on board your classic Holland America Line ship.

After boarding in Auckland, learn from our expert how the sacred rite of fire-walking serves as a test of courage and a celebration of Fijian culture before venturing ashore in Suva to witness this amazing spectacle.

On Dravuni Island, hop aboard a Zodiac boat and take a scenic ride to the southern reaches of the Fiji archipelago, where you can relax on a remote beach or swim in the tranquil Fijian waters.

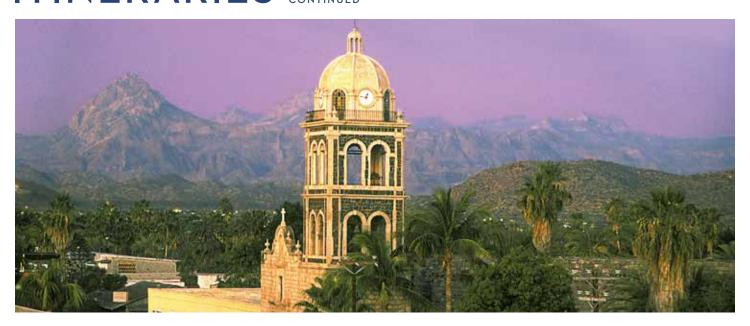
Coral is an integral part of the terrain of these islands and provides a habitat for a vast array of marine life. On board your ship, learn from our experts how changes in ocean levels and temperature are playing havoc with the region's stunning corals and about conservation efforts, including the farming of baby coral, that are currently underway.

Just outside of Nuku'alofa, Tonga, explore the archaeological treasures of Mu'a. The remains of this former royal capital provide a window into the peoples and practices that once ruled this corner of the Pacific. Continue your explorations on board with our science expert and resident anthropologist as they explore modern tools that are rewriting history — from DNA analysis to luminescence dating.

In Alofi, Niue, stop in the Hikulagi Sculpture Park with works made entirely of found and recycled objects. In Moorea, French Polynesia, enjoy scenic cruising in Cook's Bay, named for legendary 18th-century British mariner Captain James Cook, before landing in Papeete, Tahiti. Throughout your South Pacific cruise unwind and enjoy snorkeling, swimming and beachcombing before returning to the elegant comfort of your Holland America Line ship.



# FEATURED EXC IN-DEPTH\* ITINERARIES CONTINUED



# 12-DAY MEXICO SEA OF CORTEZ

Imagine riding horseback on a sun-washed beach; sipping frosty margaritas at a seaside café; exploring stately colonial cathedrals and dramatic canyons; snorkeling in waters teeming with marine life; and, at the end of the day, returning to the elegant comfort of your Holland America Line ship. This Mexico cruise offers what you want most in a vacation: the perfect balance of relaxing, discovering and reconnecting.

Departing from sunny San Diego, you'll spend a day at sea before cruising Bahía Magdalena, an oftenoverlooked gem, known for its rich variety of sea birds. In Cabo San Lucas board a high-speed inflatable boat, as your guide points out playful dolphins and coastal retreats of the rich and famous. Or explore the Baja Outback by camel. In Pichilingue visit the town of La Paz, stopping in a pottery factory, weaver's studio and public market, where unique treasures await.

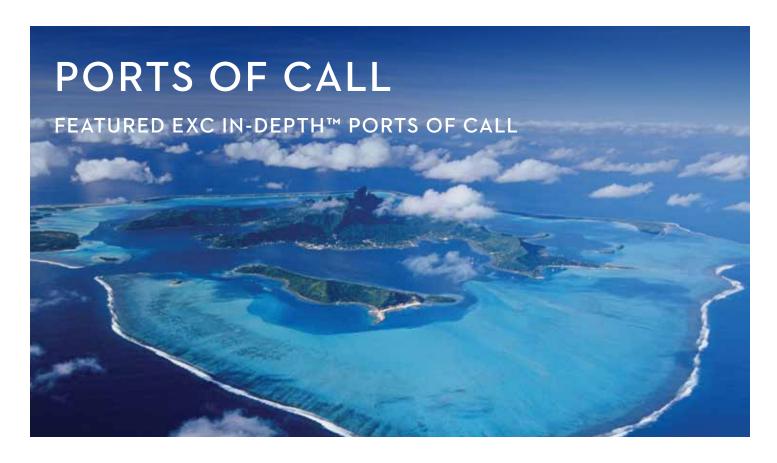
Still "undiscovered," Loreto is one of the oldest cities in all of Mexico. Explore Main Street with its late-19th-century houses, Town Hall building and downtown plaza, as well as the magnificent 17th-century Mission Church.

Santa Rosalía and Topolobampo, two other seldom-visited ports, are also featured on this cruise. In Santa Rosalía, visit the Iglesia Santa Bárbara, designed by Alexandre Gustave Eiffel (famed for Paris' Eiffel Tower) and enjoy French pastries at Panadería El Boleo, reputed to be among Mexico's best bakeries. From Topolobampo, wind through the scenic Copper Canyon on a brandnew train along the Chihuahua al Pacifico Railway.

In Mazatlán battle a giant marlin on a fishing excursion or explore Mexico's largest estuary, whose mangrove swamps are a paradise for birdwatchers. From Puerto Vallarta embark on a sunset cruise across Banderas Bay to the hidden cove of Las Caletas, where flickering torches and swaying palms set the mood for a fabulous Mexican feast and folkloric performance.

Back on board your Holland America Line ship, the fiesta continues with Mexico-themed food and drink; Exploration Central (EXC™) talks, events and activities designed to deepen your understanding; and all the pleasures of a cruise on our classic, mid-sized ships.





# BORA-BORA (PICTURED ABOVE)

When you first see Bora-Bora from the ship as it navigates Teavanui Pass, you'll be astonished. Brilliant blue water in far too many shades to count and palmdotted white-sand motus (islets) encircle a lush island topped by craggy Mount Otemanu. Close your eyes and open them again. Yes, it's all real. This South Pacific isle with its exotic Tahitian-French allure has been captivating honeymooners and vacationers from the time the first overwater bungalows were built here nearly 50 years ago.

For years, Bora-Bora has also drawn a multitude of divers eager to scope out its array of reef fish, rays and sharks. It's hard to compete with the sheer drama of the water, or with shape-shifting Mount Otemanu, which looks completely different from every angle. In fact, Vaitape, the island's largest city, with a population of about 5,000 people, doesn't even try to compete. Not much changes in this sleepy port, where a few black-pearl shops, boutiques and galleries join a weathered church and several small cafés. Yes, you might want to buy a pearl and you should definitely sample the *poisson cru* (raw fish marinated in coconut milk and lime juice). But to be honest, the best spot on Bora-Bora is anywhere out on the lagoon.

For more information on these ports of call, visit the EXC Port Planners™ on hollandamerica.com. Port highlights provided by AFAR.



# PORTS OF CALL CONTINUED



# **EDEN**

Straddling national parkland and sparkling estuaries on the unspoiled Sapphire Coast of New South Wales just an hour north of the Victoria border, Eden lives up to its name. From secluded beaches and striped red cliffs to the emerald waters of Twofold Bay — the third-deepest natural harbor in the world — the town is an inspiring immersion into wilderness, even if you just have one day. The original settlers thought so, too, establishing a thriving baleen whale-hunting industry that was assisted by pods of local orcas. Visitors can learn about this amazing mammalian partnership at the Eden Killer Whale Museum and learn about some of the shipwrecks at the Green Cape Lightstation. Outdoor enthusiasts have ample opportunities for swimming, hiking, snorkeling and spotting humpback and southern right whales (between May and November; unfortunately, orcas no longer call the area home). And when you think all is said and done, there's still native wildlife to meet and local art to appreciate — not to mention some of the country's most prized oysters just waiting to be plucked from the sea.



# **TAURANGA**

The curved shoreline of the Bay of Plenty — known in Māori as Te Moana-a-Toi — is home to incredible surfing, white-sand beaches and New Zealand's only active marine volcano. Tauranga, with 130,000 residents, is the largest city on the Bay of Plenty and the fifth-largest in New Zealand. The city offers visitors a number of water-focused activities, like sailing and kayaking, as well as drier alternatives such as shopping and people-watching at a café in the Historic Village.

Tauranga is also a great jumping-off point for exploring nearby beaches and Te Puke, the kiwifruit capital of the world, as well as a wealth of Māori cultural sites. The world-famous geothermal wonderland of Rotorua, nicknamed Sulfur City, has been a major Polynesian spa resort town since visitors first arrived in the late 1800s. In Māori, roto means "lake" and  $ru\alpha$  means "two," but Rotorua actually comprises 18 lakes — plus an incredible redwood forest.

For the best views, take the gondola up to Skyline Rotorua, a recreation complex atop Mount Ngongotaha. Other day trips you should consider are a boat ride through the incomparable glowworm caves of Waitomo or an unforgettable tour of the Hobbiton Movie Set in Matamata — a must for all Tolkien fans.



# PORTS OF CALL CONTINUED



# CHRISTMAS ISLAND

Named by Captain William Mynors of the British East India Company on Christmas Day 1643, Christmas Island (or "Kiritimati," the island's original inhabitants' translation of the word "Christmas") is part of the world's largest coral atoll. With fewer than 2,000 residents, this pristinely beautiful island is a naturelover's paradise. Christmas Island National Park covers almost two thirds of the island and is home to many unique indigenous species of flora and fauna, including an estimated 45 million red crabs and abundant birdlife. Fishing, particularly fly fishing on the island's salt flats, is outstanding, and scuba divers can explore waters teeming with spinner dolphins, sea turtles and other marine life. Its uncrowded beaches and coastal waters, as well as dramatic blowholes, make Christmas Island a mecca for sunbathers, surfers, beachcombers and island collectors.



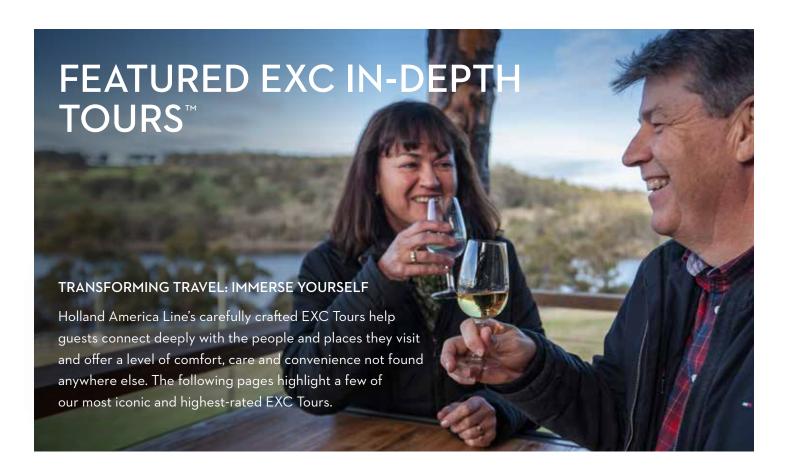
# **LORETO**

This peaceful seaside community, founded in 1697 by Jesuit priest and explorer Juan Maria Salvatierra, was the first European settlement in the Californias. Stroll the cobbled plaza to the Misión Nuestra Señora de Loreto, burnished with years of devotion, commune with nature as you snorkel the crystal-clear lagoons of Isla Coronados, or join a traditional clambake to try chocolate clams harvested 500 yards off shore and cooked over a fire.

# PICHILINGUE (LA PAZ)

A tranquil way of life abounds in La Paz, which means "peace." Among its simple pleasures: strolling the palmshaded malecón; lazing on the beautiful beaches of nearby Pichilingue Peninsula; and snorkeling sapphire seas at lovely Los Islotes, home to a colony of inquisitive sea lions.





# BRUNY ISLAND EXPLORER: IN PARTNERSHIP WITH FOOD & WINE® MAGAZINE

HOBART, AUSTRALIA Duration: 7 hours

Hobart is the gateway to beautiful Bruny Island, where you'll embark on your culinary adventure.

Transfer to Kettering to board the vehicle ferry for a scenic 15-minute crossing to Bruny Island. Your first gourmet food destination is the Bruny Island Cheese Company. Enjoy an exclusive cheese-tasting

experience, meet the makers, tour the cheese-maturing room and learn how the artisan cheeses are crafted. Appreciate the serenity of the surrounding bush setting as you share a platter of cheeses, wood-fired pizza straight from the oven and a handcrafted ale.

Your next stop is Get Shucked
Oysters to savor the clean, salty flavor
of oysters straight from the shell.
Snap photos from this vantage point
overlooking the pristine waters where
these succulent oysters are grown.

From the Neck Lookout take in the views of the narrow isthmus

stretching away in graceful curves.
A stroll along a deserted white-sand beach nearby gives you a break to walk off your pizza and work up an appetite for the next round.

Your final tasting for the day is at the Bruny Island House of Whisky. Sample a Tasmanian single malt whisky and see the most extensive documented collection of Tasmanian whiskies.

Notes: Venues and tastings are subject to change on the day due to availability. Tour duration may be extended during peak times due to ferry lines.



# FEATURED EXC IN-DEPTH TOURS CONTINUED



# ZODIAC EXPLORATION: FIJI ISLAND PARADISE

DRAVUNI ISLAND, FIJI Duration: 3.5 hours A handful of privileged Holland America Line guests will be lucky enough to explore the southern reaches of the Dravuni Archipelago — a destination rarely seen by visitors.

Join the Explorations team for a scenic transfer of about 20 minutes, heading south from Dravuni.

Depending on sea conditions and wind direction, the team will choose one of the remote islands as the day's destination. Relax on the beach or swim in the tranquil Fijian waters.

Notes: Wear your swimsuit under your clothing. There is no shade on the boat. Some natural shade in the form of trees is available on some of the islands. Temperatures and humidity will be high. Dress for warm weather with cooling fabrics that protect your skin from sunburn. Bring water, a hat, sunglasses, sunscreen, insect repellent and binoculars. Wear shoes that you don't mind getting wet. Bring a waterproof jacket and suitable camera protection, as tropical showers may occur and the Zodiac ride may be wet. Minimum age is 6 years. Tour operates weather permitting. Not advisable for guests using a wheelchair.



# FEATURED EXC IN-DEPTH TOURS CONTINUED



# WATER MUSIC EXPERIENCE

LUGANVILLE, VANUATU Duration: 1.5 hours Take advantage of this truly unique water percussion experience—
one that few visitors are fortunate enough to witness.

Your adventure in paradise begins by minibus, traveling north along the coast road before turning inland to a village inhabited by people from the Banks & Torres Islands at the northern extremity of Vanuatu. Upon arrival you'll be greeted by fierce warriors and a refreshing coconut drink.

Ladies from the remote, northern tropical islands of Vanuatu wade into the water up to their waists dressed in the traditional dress, including arm bands and headwear made from flowers and leaves. They perform the mystical water music unique to the isolated Banks & Torres region. An amazing array of percussion water music fills the air — the highlight of any visit to northern Vanuatu.

You'll experience a *kastom* (customary dance), be invited to view the traditional preparation of *kava*, and witness other sacred customs. There will be some great photo opportunities. Soft drinks and water are available for an extra charge.

Notes: The water percussion performance is approximately 20 minutes. Bring bottled water. Wear sunscreen, insect repellent and a hat.



# FEATURED EXC IN-DEPTH TOURS CONTINUED



# SWIM WITH SEA LIONS

PICHILINGUE (LA PAZ), MEXICO Duration: 2.5 hours Meet your knowledgeable guide at the pier and step aboard a waiting boat. You're headed across the glistening water, past the island of Espiritu Santo, one of the most intact ecosystems in the Baja Province.

Enjoy spectacular views as you approach San Rafaelito Island. Once you arrive, your guide hands out snorkel gear and runs through a safety briefing.

The island is home to a small colony of California sea lions. Hop into the water and snorkel among these gentle, curious creatures that are quite used to people snorkeling with

them on a daily basis. The island is surrounded by both hard and soft corals, so you'll encounter some of the varied marine life that lives among the coral.

After snorkeling, you'll head back to Balandra Bay for some free time to relax on one of the bay's eight inlets. The beach here offers spectacular views and beautiful white sand.

Return to La Paz and to the ship after your outing.

Notes: Wear your swimsuit under your clothing and bring a towel, sunscreen and hat. Waiver must be signed and medical conditions disclosed.



# **OUR GUESTS**

EXC In-Depth™ Voyages were created for a subset of Holland America Line's core Globetrotting Learner audience: seasoned travelers who seek authentic, in-depth and personalized destination experiences. They want to see, touch, feel and taste the world's special places from their own perspectives. Whether it's shooting photos of wildlife from the vantage point of a Zodiac or sampling the flavors in a local market, EXC In-Depth Voyages will give guests the most immersive experience in each port they visit.



Based on consumer research regarding the core target audience for Holland America Line, we know it is about much more than just demographics; these guests have worked hard and have earned the opportunity to travel in comfort and style and to immerse themselves in amazing destinations.

- · Active, engaged couples
- Are at a stage in life when they have the flexibility to travel when they want
- Upper/middle income (average \$143,000 HHI) earned through hard work (media target: \$100K HHI, age 50+)
- Expect quality and value
- Eager to discover new places and different cultures
- Seek memorable, engaging experiences
- More sophisticated, appreciate the finer things, seek outstanding service
- Enjoy dining, art, music, theater, golf and yoga



# **KEY AUDIENCE ATTRIBUTES:**

# EXPERIENCED in life, travel and cruising

Some are used to and expect the sophisticated touches and European elegance Holland America Line embodies. Others have a strong appreciation for these things, which may not be a part of their everyday life.

LEARNERS eager to discover other cultures and places
For some, simply being exposed to new ports, sights or
cuisines will fulfill their sense of immersive travel. For
others, exploring and gaining a deep understanding
of history through the eyes of a local resident will be
essential parts of a Holland America Line cruise.

UPSCALE with an appreciation for quality and value

These are not the idle rich. They have earned their place through hard work and expect to receive value for their money. They are willing and able to afford the premium experiences that Holland America Line can provide.

# GROWN-UP with a desire for experiences to be remembered

Holland America Line guests are not seeking a floating party. They value outstanding service, joyful entertainment, lean-back relaxation and lean-forward engaging experiences.



# CAREFULLY CRAFTED JOURNEYS

# THE HOLLAND AMERICA LINE BRAND-AREAS OF DISTINCTION

### **BRAND DISTINCTION**

Each Area of Distinction supports the Holland America Line Brand Key Differentiators: Classic Style and Enriching Journeys.

- 500+ Carefully curated Itineraries
- · 425+ Ports of call
- 100+ Countries
- 7 Continents
- Explorations Central<sup>™</sup>
   (EXC<sup>™</sup>)
- Signature Itineraries
- · Legendary Voyages
- Grand Voyages
- EXC In-Depth<sup>™</sup> Voyages
- EXC Port Planners™ in partnership with AFAR
- First in Alaska, since 1947
- Highest-rated private island: Half Moon Cay

Holland America Line offers an unrivaled selection of carefully crafted journeys connecting our guests to all seven continents.

With 145 years of seafaring experience, every Holland America Line itinerary is carefully crafted to provide just the right balance of marquee ports, hidden gems and scenic cruising. Each year we sail to more than 425 ports around the globe, more than any other premium cruise line. We provide guests with local cultural insights; insider travel tips; and unique, personalized experiences through our online EXC Port Planners™ in partnership with AFAR, onboard Explorations Central™ (EXC™) programming and in-port EXC Tours™.





# **CULINARY EXCELLENCE**

### THE HOLLAND AMERICA LINE BRAND-AREAS OF DISTINCTION

#### **BRAND DISTINCTION**

Each Area of Distinction supports the Holland America Line Brand Key Differentiators: Classic Style and Enriching Journeys.

- Culinary Council® of seven world-renowned chefs
- The Dining Room: everyday excellence
- · As You Wish® Dining
- Specialty Dining: Pinnacle Grill, Canaletto, Rudi's Sel de Mer and more
- Casual choices: Lido Market, Dive-In Burgers
- · Extensive wine selection
- Wine Curator James Suckling
- Master Mixologist Dale DeGroff
- · 24-Hour In-Room Dining
- America's Test Kitchen shows and classes
- Culinary-themed EXC<sup>™</sup>
   Tours in partnership with FOOD & WINE®
   magazine

Holland America Line offers the most complete and immersive culinary experience at sea: in dining, enrichment and even excursions.

The Holland America Line culinary experience begins with superb dining influenced by our global culinary council of distinguished chefs. The



Dining Room is renowned for everyday excellence, while restaurants like Pinnacle Grill and Canaletto offer specialty options. Guests can enjoy an extensive wine selection chosen by our Wine Curator, James Suckling, and spirits enthusiasts will appreciate our classic cocktails, with direction from Master Mixologist Dale DeGroff. But the experiences don't stop there, as guests can hone their skills with America's Test Kitchen and explore the culinary side of destinations through our partnership with FOOD & WINE magazine.





# EXCLUSIVE ENTERTAINMENT + ENRICHMENT

THE HOLLAND AMERICA LINE BRAND-AREAS OF DISTINCTION

## **BRAND DISTINCTION**

Each Area of Distinction supports the Holland America Line Brand Key Differentiators: Classic Style and Enriching Journeys.

- · America's Test Kitchen
- BBC Earth Experiences
- O, The Oprah Magazineinspired onboard programming
- Explorations Central<sup>™</sup>
   (EXC<sup>™</sup>) programming
- Digital Workshop powered by Windows
- Explorations Café presented by The New York Times
- · Greenhouse Spa & Salon

Holland America Line provides exclusive, world-class entertainment and enrichment in partnership with some of the world's most well-regarded brands.

Through exclusive partnerships with highly acclaimed brands in entertainment and personal enrichment, Holland America Line ensures both days and nights are filled with delight and inspiration. On select ships, Music Walk® features live performances at Lincoln Center Stage, B.B. King's Blues Club and Billboard Onboard. The Mainstage features exclusive live performances and state-of-the-art theater technology. Guests enjoy fun and life-enriching activities and workshops in partnership with BBC Earth; O, The Oprah Magazine; America's Test Kitchen; Microsoft Windows; and The New York Times.





# **CLASSIC STYLE**

# THE HOLLAND AMERICA LINE BRAND-AREAS OF DISTINCTION

#### **BRAND DISTINCTION**

Each Area of Distinction supports the Holland America Line Brand Key Differentiators: Classic Style and Enriching Journeys.

- · Classic style
- Spacious, uncrowded, mid-sized ships
- Timeless elegance/ attention to detail
- · Classic nautical lines
- · Iconic blue hulls
- Museum-quality onboard art
- Small touches that matter: fresh flowers, fresh fruit, direct-to-stateroom upon embarkation
- Richly appointed suites the ultimate retreat
- · Gracious, intuitive service
- New Pinnacle-class ships: Koningsdam, Nieuw Statendam and a third Pinnacle-class vessel scheduled for 2021

Holland America Line's timeless elegance; spacious, mid-sized ships; and gracious, attentive service bring guests back again and again.

For 145 years Holland America Line has held true to the timeless elegance of ocean travel. Not distracted by fads or trends, our midsized ships are beautifully appointed with a contemporary twist. From museum-quality art and fresh flowers to service that anticipates every desire, guests experience small touches that surprise and delight at every turn. Above all, our guests appreciate the gracious service and genuine, warm hospitality of our crew. This is what keeps guests returning, journey after journey.







# KEY VISUALS: ON BOARD

The next pages show some examples of images that best represent the Holland America Line cruise experience as well as some of our onboard dining, entertainment and enrichment activities. For a complete library of digital assets, visit the Holland America Line Cruise Image Library at <a href="https://www.cruiseimagelibrary.com">www.cruiseimagelibrary.com</a>.











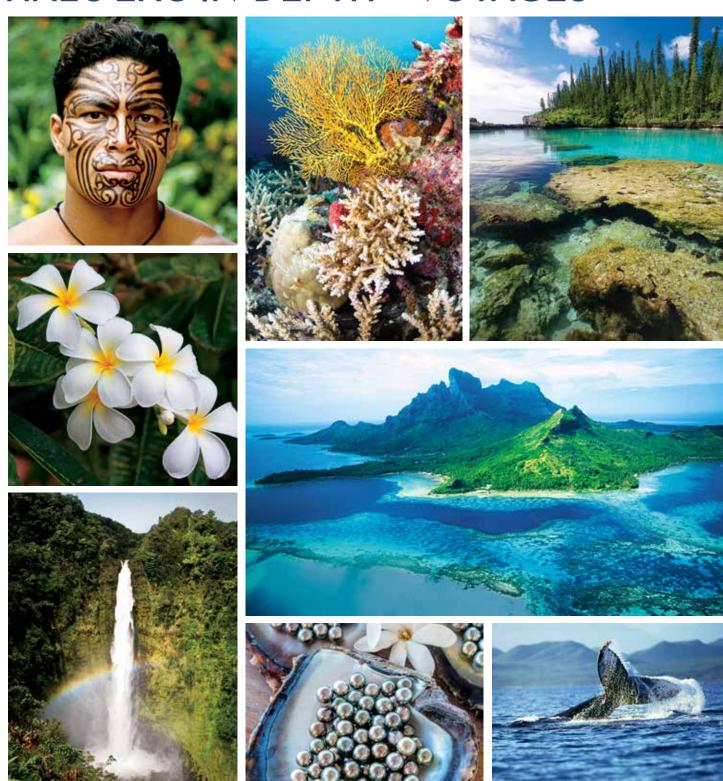








# KEY VISUALS: HAL'S EXC IN-DEPTH™ VOYAGES



# 2019-2020 EXC IN-DEPTH™ VOYAGES SALES POLICIES

The following sales policies will assist you when booking 2019-2020 EXC In-Depth Voyages.

### **GROUP ADVANTAGE PROGRAM**

### LG Group Program

Groups may always book current NS/NH fares if GAP does not apply to the desired accommodations. GAP fares apply ONLY to the following categories:

#### **USD PRICING:**

SHIP	VERANDAH	OUTSIDE	INSIDE
Maasdam	PS-BB	CA-FF	IQ-L

#### STANDARD BLOCKED ALLOTMENTS (8):

SHIP	SUITES/ VERANDAH	OUTSIDE	INSIDE
Maasdam	ВВ	DA-FF	L

## **GAP Plus Program**

Book select 2019–2020 EXC In-Depth Voyages and receive the following:

- Standard GAP points to use for your choice of regular GAP amenities
- One tour conductor for every 15 lower berths
- One percent bonus commission if group sails with five or more staterooms
- Bottle of sparkling wine in each stateroom

### **PAYMENTS**

Cruise-only fares are quoted in U.S. or Canadian dollars.

#### Deposit

A deposit is required at the time of booking and varies by cruise length.

# 6 days cruise length

USD: \$350 CAD: \$440

10-25 days cruise length

USD: \$600 CAD: \$750

26-plus days cruise length

USD: \$1,750 CAD: \$2,190

#### Final Payment

Final payments are due for all sailings

excluding Apr 27, 2020, 6-Day, San Diego to Vancouver

#### USD/CAD:

90 days prior to sailing

Final payments for Apr 27, 2020, 6-Day, San Diego to Vancouver are due

### USD/CAD:

75 days prior to sailing

# Taxes, Fees and Port Expenses and Fuel Supplements

Taxes, Fees and Port Expenses and fuel supplements are in addition to the Non-Commissionable Fare included in the cruise fares and must be paid by all guests, including 3rd/4ths and infants. Taxes, Fees and Port Expenses and fuel supplements are subject to change.

#### **CANCELLATIONS**

Cancellation fees, regardless of resale, apply per person as follows and can vary based on length of sailing and promotion.

#### **USD/CAD PRICING:**

All voyages excluding Apr 27, 2020, 6-Day, San Diego to Vancouver

- •90-64 days' notice: an amount equal to deposit requirement
- 63-43 days' notice: 50% of gross fare
- 42-22 days' notice: 75% of gross fare
- 21 days or less notice: 100% of gross fare

# Apr 27, 2020, 6-Day, San Diego to Vancouver

- •75-57 days' notice: an amount equal to deposit requirement
- 56-29 days' notice: 50% of gross fare
- 28-16 days' notice: 75% of gross fare
- 15 days or less notice: 100% of gross fare

# **EXCLUSIVE OCCUPANCY (SINGLES)**

#### Maasdam

Single Occupancy: Categories PS-BC at 200% of double occupancy; categories CA-N at 175% of double occupancy

### **3RD/4TH GUESTS**

For parties larger than two adults planning to travel in the same stateroom, our 3rd/4th quest fares offer an exceptional value.



Travel together and save on our 2019-2020 EXC In-Depth Voyages.

3rd/4th/infant cruise-only fares are for guests sharing a stateroom with two adults paying double occupancy fares. Fares vary by departure date and stateroom category purchased. No discounts apply. Flight Ease® is available. Infants must be 12 months of age at embarkation, except on Sydney to Auckland or reverse, roundtrip Auckland, roundtrip San Diego and San Diego to Vancouver 2019–2020 EXC In-Depth Voyages, where they must be 6 months of age.

### **FLIGHT EASE®**

Cruise prices do not include Air. Flight
Ease offers convenience, competitive
pricing and the peace of mind of 24-hour
assistance while traveling to and from
your cruise. Now available from 330 days
to up to four days prior to departure.
Please see hollandamerica.com or contact
Holland America Line Reservations for
more information regarding Flight Ease.

Transfers are not included in the add-ons and must be purchased separately. All children are required to purchase an air seat (at prevailing adult pricing) for both safety and comfort reasons, regardless of age.

Due to airline schedules and/or limited availability, an overnight may be required. The cost of overnight hotel accommodations is not included in the air add-on amounts and is the responsibility of the guest. Holland America Line offers hotel packages that include all transfers, baggage handling and gratuities. Hotels may not be at the port of (dis)embarkation. Guests are responsible for meals and any additional costs incurred.

# **RESERVATIONS START DATE**

Reservations will be accepted May 29, 2018.

Group allocation requests will be accepted immediately.

