

EUROPE 2021 EXCLUSIVE LAUNCH OFFER!



Celebrate our Europe 2021 season opening with an all-inclusive experience, valued at up to US\$2,300 per person!*

Book your clients on any 2021 Europe cruise now and receive:

- **FREE** Air (up to US\$800 per person)
- **FREE** Onboard Spending Money (up to US\$500 per stateroom)
- **FREE** Signature Beverage Package (no additional charges)
- **FREE** Gratuities (hotel service charges)

Bonus Offer for Suites: **FREE** Internet and **FREE** Dining Package per person.

PLUS, this offer is combinable with Standard Group Rates and Group Amenities (GAP & TC), adding even more value.

This is sure to be the best offer of the season and is available through February 28, 2020.



TOP REASONS TO CRUISE WITH HOLLAND AMERICA LINE

A Beautiful New Ship: *Ryndam*

- In 2021 our newest Pinnacle-class ship, *Ryndam*, will make her debut. *Ryndam*'s premiere sailing and other 2021 Europe itineraries will be announced in early 2020!

Two Full-time Ships in the Mediterranean: *Westerdam* and *Zuiderdam*

- We'll offer more sailings incorporating the entire Mediterranean region.

Overnight Stays in Popular Ports

- Spend more time in some of Europe's best cities, with extended stays in 13 popular ports. In 2021 we're adding Rhodes, Greece and Hamburg, Germany.

Collectors' Voyages: Variety and Value

- Nearly every one of our Europe voyages can be combined, back-to-back, with another to form an in-depth Collectors' Voyage with few or no repeating ports and special savings.

The Spirit of Europe On Board

- Our exclusive Explorations Central™ programming unlocks the history and culture of each destination with engaging presentations, captivating performances, cooking demonstrations and more. You can also discover the great cuisines of Europe on board.

*See reverse side for FAQs
and Terms & Conditions.



Holland America Line®
SAVOR THE JOURNEY

TERMS & CONDITIONS: *Fares and Launch offers are based on Promo(s) NJ/DJ. Featured fares are per person based on double occupancy, cruise or Land+Sea Journeys only. Fares are in US dollars. Taxes, Fees & Port Expenses are additional on all fares and range from \$105 to \$705. Subject to availability. Offers are per stateroom based on double occupancy, for 1st and 2nd guests sharing a stateroom and excludes 3rd/4th guests, except as provided herein. Offers are available for new bookings only, are not combinable with any other discounts and are not transferable or refundable. Offers are applicable on 2021 Europe sailings. **Air Credit:** Air Credit Offer is up to US\$800 per guest. Subject to availability. Offers are per person based on double occupancy. Offers are available for new bookings only, are not combinable with any other discounts and are not transferable or refundable. Offers are applicable on select 2021 Europe sailings from select gateways. Air Credit Offer is available through Holland America Line's Flight Ease® program. Air credit is nontransferable or refundable. Air must be booked by December 31, 2020. **Signature Beverage Package** has a daily limit of 15 beverages, which includes all beverages priced at US\$11.00 or lower. Guests must order beverages one at a time and must be 21 years or older for alcoholic beverages. Sharing is not permitted. Beverage management reserves the right to revoke the package if misused and refuse service for any reason, including service of alcoholic beverages to intoxicated guests. Package excludes purchases made in Signature Shops, Mini Bar and In Room Dining, or beverages on Half Moon Cay. **Onboard Spending Money** is US\$250 per guest (US\$500 per stateroom) is nonrefundable, nontransferable, not for cash value, expires at the end of the cruise and may not be used in the casino. **Prepaid gratuities (hotel service charges):** Holland America Line pre-pays room gratuities on behalf of guests. Gratuities for bar, dining room wine accounts, or spa/salon services are not included. Offers are per stateroom based on double occupancy, for 1st and 2nd guests sharing a stateroom and excludes 3rd/4th guests. **Suite offers are based on Promo(s) ZQ/DQ. Distinctive Dining Package (Nieuw Statendam and Ryndam):** Guests who book a suite category stateroom receive one complimentary Canaletto dinner, one complimentary Tamarind and one complimentary Pinnacle Grill dinner per person. **Signature Dining Package (Westerdam, Zuiderdam, Rotterdam, Veendam and Zaandam):** Guests who book a suite category stateroom receive one complimentary Canaletto dinner and one complimentary Pinnacle Grill dinner per person. Offers apply only to guests 1 and 2 in the stateroom and are not transferable or refundable nor redeemable for cash. Reservations and dining times will be assigned and a confirmation card will be placed in your stateroom upon embarkation day. Offer excludes Specialty Dining Events in the Pinnacle Grill such as Sel De Mer, De Librije, Master Chef's Table and Sommelier Dinner. **Premium Internet Package** is per person for guests 1 and 2 sharing a stateroom and valued from \$139.99 for a 7-day cruise, up to \$699.99 for a 81+ day cruise. All internet usage is subject to Holland America Line's standard policies which may limit browsing of sites due to network security and bandwidth usage; and may not allow for audio/video calling and streaming. Applications that use high bandwidth may be blocked and offerings subject to change. Offers are capacity controlled, and may be modified or withdrawn without prior notice. Other restrictions may apply. Offer ends February 28, 2020. Ships' Registry: The Netherlands.

FREQUENTLY ASKED QUESTIONS

Q: What is the timing of this offer?

A: December 6, 2019 – February 28, 2020.

Q: Is this only available to new Europe 2021 bookings?

A: Yes, only new bookings will be applicable and the offer is not transferable.

Q: Is this applicable on all categories?

A: This offer is applicable on all stateroom categories.

Q: What is the Onboard Spending Money amount?

A: Up to US\$250 per guest (up to US\$500 per stateroom).

Q: What is the air credit offer amount?

A: Up to US\$800 per guest. Air must be booked by December 31, 2020 via Holland America Line's Flight Ease® program.

Q: What other offers are combinable?

A: On Stage/On Line Alaska (CL/CO), Standard Group Rates (LG), Group Amenities (GAP & TC) and Cruise Nights (CN/CS/CX).

Q: What promo code do I use to book this offer for my clients?

A: Use promo code NJ for individual bookings or promo code DJ for group bookings. For suite bookings, use promo code ZQ for individual bookings or promo code DQ for group bookings.

Q: Is there a master sailing list?

A: Please visit GoHAL.com (login using your POLAR ID and password) for our master sailing list.

Q: Where can I find additional information?

A: Please visit GoHAL.com (login using your POLAR ID and password) for our 2021 Europe Dossier and Selling Guide.